



Wild Fig's Blogging Tips

*Your 2026 Cheat Sheet for Getting
Noticed by Google's AI*

GETTING CITED BY AEO



- **Build topical authority:** Publish multiple interlinked articles on a subject
- **Show your experience:** Use real examples, stories, & lessons learned
- **Encourage sharing:** Earn backlinks from reputable sources
- **Make your site trustworthy:** No bugs, broken pages, or red flags
- **Use SEO as your foundation:** Choose keywords people are actually searching!

READERS & ROBOTS AGREE



- **Answer the question** in sentence one
- Use **short paragraphs** and **clear headings**
- Add “meat” with steps and examples — avoid fluff!
- Use **bullets, tables, and FAQs**
- **Update** stats, dates, and time-sensitive info



THE HUMAN TOUCH

- **No AI slop!** Readers feel it
- Write with **personality**
- **Connect** — human to human